

**VILLAGE OF YELLOW SPRINGS, OHIO  
RESOLUTION #2014-13**

**ADOPTING THE VILLAGE COUNCIL ANNUAL GOALS FOR 2014**

**Whereas**, the Village Council adopts goals to guide decision making and resource allocations of the Village, and

**Whereas**, the Village Council has collaborated in public as to the aspirations, needs and vision for the community, and

**Whereas**, the Village Council has sought advice from the community in goal setting for 2014,

**NOW, THEREFORE, THE COUNCIL FOR THE VILLAGE OF YELLOW SPRINGS, OHIO  
HEREBY RESOLVES THAT:**

**Section 1.** Council has identified the following values as the basis for their 2014 Goals:

**Value #1** - *Deepen decision-making processes with active citizen participation and effective representative governance*

**Value #2** - *Be an excellent employer and provider of services within a responsible fiscal framework*

**Value#3** - *Be a welcoming community of opportunity for people of diverse races, ages, sexual orientations, cultures and incomes*

**Value #4** - *Pursue a strong economy that provides diverse employment, a stable tax base and supports the values of the community*

**Value #5** - *Seek, in all our decisions and actions, to reduce the carbon footprint of the community and encourage sound ecological practices throughout*

**Value #6**-*Provide careful, creative and cooperative stewardship of land resources*

**Section 2.** The 2014 Council Goals as detailed on the attached document are hereby approved.

\_\_\_\_\_  
Karen Wintrow, President of Council

Passed: 3-3-2014

Attest: \_\_\_\_\_  
Judy Kintner, Clerk of Council

ROLL CALL

Karen Wintrow \_\_Y\_\_

Lori Askeland \_\_Y\_\_

Gerry Simms \_\_Y\_\_

Brian Housh \_\_Y\_\_

Marianne MacQueen \_\_Y\_\_

## Village Council 2014 Strategic Goals

	Rank	Goal	Value	Anticipated Results Including Quantifiable or Qualitative Indicators	Activities Required to Reach Goal/Objective	Proposed Timeframe	Person(s) Responsible	Resources Required or Available
Village of Yellow Springs	#1	Hire an excellent Village Manager who understands the complexities of this community	Be an Excellent Employer & Provider of Services within a Responsible Fiscal Framework	•	• Candidate Search • Candidate Analysis • Candidate Research • Interviews • Final Selection	Hired by May 5; Start by June 1	• Council Brian Housh Gerry Simms	• Consultant • Citizens • Interim Manager • Solicitor
	#2	Complete water sourcing analysis and begin development of plan chosen and review and adopt a Wellhead Protection Plan	Be an Excellent Employer & Provider of Services within a Responsible Fiscal Framework	• Improved water service to our customers	• Analysis of Engineering Data • Financial Analysis • Citizen Input	By June 1	• Council • Interim Village Mgr • Plant Supervisor • Consultants	• Consultant • Citizens • Interim Manager • Solicitor
		Update Council Chambers concentrating on improving audio and video experience for meeting attendees as well as cable and internet viewers	Deepen Democratic Decision-making Processes with Active Citizen Participation and Effective Representative Governance	• More engaged citizens • Better decision-making • More collaborative environment	• Approve plan • Complete the renovation • Purchase necessary equipment	By August 1	• Council Gerry Simms • Interim Village Mgr • Channel 5 Staff • Village Staff	• MVCC • Channel 5
		Update and utilize the Village website and social media to effectively and efficiently communicate with the community and others our values, strengths and services	• Deepen the Democratic Decision-Making Process • Be an Excellent provider of services • Be a Welcoming Community	• More engaged citizens • Better decision-making • More collaborative environment • Able to better attract new residents, visitors and businesses	• Proposal for new website • Selection of consultants • Design of website • Final implementation	By September 30	• Council Brian Housh • Village Manager • Village Staff	• Consultant • Citizens • Solicitor • 365 Group

Village of Yellow Springs		Support, in a timely & efficient manner, the work at the CBE	Pursue a strong economy that provides diverse employment, a stable tax base and supports the values of the community	<ul style="list-style-type: none"> <li>• Support existing &amp; new businesses</li> <li>• Improve local employment opportunities</li> <li>• Increase and stabilize the tax base</li> </ul>	<ul style="list-style-type: none"> <li>• Approve Plan</li> <li>• Approve funding</li> <li>• Develop RFP for construction</li> </ul>		<ul style="list-style-type: none"> <li>• Council</li> <li>• Manager</li> <li>• Planning Staff</li> </ul>	<ul style="list-style-type: none"> <li>• Engineering Consultants</li> <li>• Bond Counsel</li> <li>• USACE</li> <li>• CR</li> <li>• GCDOD</li> <li>• DDC</li> </ul>
		Review, revise if necessary and implement a multi-year plan for sidewalk improvements including Safe Routes to School and the downtown streetscape	<ul style="list-style-type: none"> <li>• Be an excellent provider of services</li> <li>• Seek to reduce the carbon footprint</li> <li>• Provide stewardship of land resources</li> </ul>		<ul style="list-style-type: none"> <li>• Review plan</li> <li>• Approval staff recommendations for a multi-year plan</li> </ul>		<ul style="list-style-type: none"> <li>• Council</li> <li>• Gerry Simms</li> <li>• Village Manager</li> <li>• Roads Staff</li> </ul>	<ul style="list-style-type: none"> <li>• Bike Enhancement Cmte</li> <li>• SRTS Cmte</li> <li>• ODOT</li> </ul>
		Create a calendar of annual legislation, council goals and other actions to be reviewed by Council on a quarterly basis	Deepen the Democratic Decision-Making Process	<ul style="list-style-type: none"> <li>• Council better able to anticipate schedule</li> <li>• More engaged citizens</li> <li>• Better decision-making</li> <li>• More collaborative environment</li> </ul>			<ul style="list-style-type: none"> <li>• Council Clerk</li> <li>• Council</li> <li>• Brian Housh</li> </ul>	
		Create a Sustainable Economic Development Strategy to support existing businesses, entrepreneurs and home occupations, and attract new opportunities	Pursue a strong economy that provides diverse employment, a stable tax base and supports the values of the community	<ul style="list-style-type: none"> <li>• Support local businesses</li> <li>• Improve local employment opportunities</li> <li>• Increase the tax base</li> </ul>			<ul style="list-style-type: none"> <li>• Council</li> <li>• Marianne MacQueen</li> <li>• Karen Wintrow</li> </ul>	<ul style="list-style-type: none"> <li>• CR</li> <li>• GCDOD</li> <li>• DDC</li> <li>• Other ED</li> <li>• Citizens</li> </ul>
		Develop energy efficiency policies and incentives for the CBE and other projects that involve public funding	<ul style="list-style-type: none"> <li>• Reduce carbon footprint</li> <li>• Be an excellent provider of services</li> <li>• Provide stewardship of land resources</li> </ul>				<ul style="list-style-type: none"> <li>• Council</li> <li>• Marianne MacQueen</li> </ul>	<ul style="list-style-type: none"> <li>• Energy Bd</li> <li>• Kelly Kissok</li> <li>• Efficiency Smart</li> <li>• Local Experts</li> </ul>

Village of Yellow Springs		Determine a strategy for funding the Green Space Fund	Provide stewardship of land resources	•			• Council Marianne MacQueen	• TLT
		Determine best uses for publicly-owned property, especially Glass Farm and 104 Dayton St.	Provide stewardship of land resources				• Council Marianne MacQueen	
		Explore strategies for improved internet and cellular infrastructure	<ul style="list-style-type: none"> <li>• Be an Excellent provider of services</li> <li>• Pursue a strong economy</li> </ul>	<ul style="list-style-type: none"> <li>• Improved service</li> <li>• Provide service attractive to business</li> <li>• Enhance educational opportunities</li> </ul>	•		• Council Brian Housh	<ul style="list-style-type: none"> <li>• MVECA</li> <li>• Verizon</li> <li>• YS Schools</li> </ul>
		Expand Parks Department to provide more support for youth programming with community members & organizations and to include Arts & Culture	<ul style="list-style-type: none"> <li>• Be an excellent provider of services</li> <li>• Provide stewardship of land resources</li> <li>• Be a Welcoming Community</li> </ul>	•			<ul style="list-style-type: none"> <li>• Council Brian Housh</li> <li>• Parks Staff</li> </ul>	<ul style="list-style-type: none"> <li>• YSAC</li> <li>• YSKP</li> <li>• YS Schools</li> <li>• Youth Sports</li> </ul>
		Collaborate on a Housing Needs Assessment to inform policies and programs that will encourage development of housing that will serve existing and new residents	<ul style="list-style-type: none"> <li>• Provide stewardship of land resources</li> <li>• Be a Welcoming Community</li> <li>• Be an excellent provider of services</li> </ul>	•			<ul style="list-style-type: none"> <li>• Council Marianne MacQueen</li> <li>• Karen Wintrow</li> </ul>	<ul style="list-style-type: none"> <li>• Home Inc</li> <li>• Antioch College</li> <li>• WSU CUPA</li> <li>• Realtors</li> </ul>
		Utilize a Work Session format with an assigned committee on a specific project to assess the effectiveness of the approach	<ul style="list-style-type: none"> <li>• Deepen the Democratic Decision-Making Process</li> <li>• Be an Excellent Employer &amp; Provider of Services</li> </ul>	<ul style="list-style-type: none"> <li>• More engaged citizens</li> <li>• Better decision-making</li> <li>• More collaborative environment</li> <li>• Shorten decision-making time</li> </ul>			<ul style="list-style-type: none"> <li>• Council Karen Wintrow</li> <li>• Council Clerk</li> <li>• Village Manager</li> <li>• Village Staff</li> <li>• Citizens</li> </ul>	

Village of Yellow Springs		Utilize the Village Mediation Program working with other groups and organizations to develop a program and/or presentation on how to deal with "hot" community topics	<ul style="list-style-type: none"> <li>• Be a Welcoming Community</li> <li>• Deepen the Democratic Decision-Making Process</li> </ul>	<ul style="list-style-type: none"> <li>• More engaged citizens</li> <li>• Better decision-making</li> <li>• More collaborative environment</li> </ul>			<ul style="list-style-type: none"> <li>• Council Marianne MacQueen</li> </ul>	<ul style="list-style-type: none"> <li>• Village Mediation</li> <li>• HRC</li> <li>• 365 Group</li> <li>• Churches</li> <li>• Schools</li> </ul>
		Increase effectiveness of community deliberations by council. Allow citizen input; model positive discussion; develop practices to improve decision-making	Deepen the Democratic Decision-Making Process	<ul style="list-style-type: none"> <li>• More engaged citizens</li> <li>• Better decision-making</li> <li>• More collaborative environment</li> </ul>			<ul style="list-style-type: none"> <li>• Council Marianne MacQueen</li> </ul>	<ul style="list-style-type: none"> <li>• Village Mediation</li> <li>• HRC</li> </ul>
		Incentivize Gas stations to reopen and maintain their restrooms	<ul style="list-style-type: none"> <li>• Be an Excellent provider of services</li> <li>• Be a welcoming community</li> <li>• Pursue a strong economy</li> </ul>	<ul style="list-style-type: none"> <li>• Provide improved service to visitors</li> </ul>	•		<ul style="list-style-type: none"> <li>• Council Marianne MacQueen</li> </ul>	<ul style="list-style-type: none"> <li>• YS Chamber</li> </ul>
		Seek advice from the Energy Board regarding ways to increase energy efficiency of Village facilities	<ul style="list-style-type: none"> <li>• Seek to reduce the carbon footprint of the community and encourage sound ecological practices</li> <li>• Be an Excellent provider of services</li> </ul>	<ul style="list-style-type: none"> <li>• Reduced energy usage</li> <li>• Improved function of facilities</li> </ul>	<ul style="list-style-type: none"> <li>• Proposal of projects from EB</li> <li>• Staff Review</li> <li>• Council Approval</li> <li>• Completion of projects</li> </ul>		<ul style="list-style-type: none"> <li>• Energy Board</li> <li>• Village Staff</li> <li>• Council Marianne MacQueen</li> </ul>	
		Develop a feedback system to monitor effective police performance with the community	<ul style="list-style-type: none"> <li>• Be an excellent provider of services</li> <li>• Be a Welcoming Community</li> </ul>	•			<ul style="list-style-type: none"> <li>• Council Marianne MacQueen</li> <li>• YSPD</li> </ul>	